


Name of Teaching Staff	Bavithra I K	
Designation	Assistant Professor	
Department	MBA	
AICTE ID		
Date of Birth	27-07-1999	
Date of Joining the Institution	17-08-2022	

Sl no	Degree	Year	Subject / Specialization	University / Institution	Class Obtained
1	BE	2020	Electronics and Communication Engineering	Anna University/Ponjesly College of Engineering	First Class
2	Master	2022	Business Administration	Anna University/Loyola Institute of Technology and Science	First class

Total Experience in Years	Teaching	3 Months	Industry		Research		Others	-
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Area of Specialization	Marketing & HR
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Courses Taught at UG/PG level	PG level 1. Organizational Design, Change and Development 2. Service Marketing 3. Enterprise Resource Planning
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Papers Published in	National		International	
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journals					
Papers Presented in Conferences	National		International		
PhD Guide : Give field & University			Anna University		
PhDs / Guided		BE Project Guided		ME Thesis Guides	
Books Published with details					
Sl NO	Title	Author's name	Publisher	Year of Publication	ISBN Number
IPRs/ Patents					
Sl. No	Patent Title	Name of Applicant(s)	Patent No	Status	
Professional Memberships					
Consultany Activities					
Awards					

Grants fetched	
Interaction with Professional Institutions	